

Trademark Watch – Monitoring Marks Around the World

Overview on Trademark Watch

A company's branding is a crucial asset. As brands grow, so does the risk of imitation due to their popularity and social media influence.

Successful business goes beyond just registering and marketing a brand. Protection against entities that could damage its reputation is vital. Monitoring new trademark applications that could be confusingly similar is key to strengthening a brand.

Aligned with Accolade's mission to meet clients' IP needs, we offer Trademark Watch services.

Our tool provides watch results in **168** jurisdictions worldwide, covering one mark in all **45** classes for an **annual fee** of **HK\$6,000**.

What is Trademark Watch?

Trademark Watch is a service that monitors trademarks in different jurisdictions. It allows any identical or similar trademarks owned by third parties to be identified. It helps locate identical or similar marks that are pending in specific jurisdictions.

What are the Benefits of Trademark Watch?

Trademark Watch is crucial for maintaining and enforcing trademarks. Its main advantage is early detection of pending similar or identical marks, deterring others from registering them. This allows entrepreneurs to oppose such applications.

What Kind of Trademark is Covered?

Type of Mark	Composition of Mark for Watch
Wordmark ¹	Latin Characters
	Chinese characters (Mainland China, Hong Kong, Macau & Taiwan only. For searches in other jurisdictions, pinyin will be utilized.)
	¹ Other characters, such as Korean, Japanese, Thai, etc. are not available for Watch
Logo/device mark	Logo/device mark or combined with Latin Characters

What Will be included in the Watch Report?

By subscribing to our watch services, you will receive 12 reports annually, containing details of similar or identical marks, i.e., the owner, jurisdiction, classes, designated goods/services, application number, application date, and status.

List of 168 Jurisdictions

Albania	Cabo Verde	Ghana	Lesotho	Palestinian Gaza	Sri Lanka
Algeria	Cambodia	Gibraltar	Liberia	Palestinian West Bank	St. Vincent and the
Andorra	Canada	Greece	Liechtenstein	Panama	Grenadines
Angola	Cayman Islands	Grenada	Lithuania	Papua New Guinea	Suriname
Anguilla	Chile	Guatemala	Macau	Paraguay	Sweden
Antigua and Barbuda	China	Guemsey	Madagascar	Peru	Switzerland
Argentina	Colombia	Guyana	Malawi	Philippines	Taiwan
Armenia	Costa Rica	Haiti	Malaysia	Poland	Tajikistan
Aruba	Croatia	Honduras	Malta	Portugal	Tanzania
Australia	Curacao	Hong Kong	Mauritius	Qatar	Thailand
Austria	Cyprus	Hungary	Mexico	Romania	Tonga
Azerbaijan	Czech Republic	Iceland	Moldova	Rwanda	Trinidad and Tobago
Bahamas	Denmark	India	Monaco	Saint Kitts and Nevis	Tunisia
Bahrain	Djibouti	Indonesia	Mongolia	Saint Lucia	Turkey
Bangladesh	Dominica	Ireland	Montenegro	Samoa	Turkish Northern Cyprus
Barbados	Dominican Republic	Israel	Montserrat	San Marino	Turkmenistan
Belize	Ecuador	Italy	Morocco	Sao Tome and Principe	Turks and Caicos Islands
Benelux	Egypt	Jamaica	Mozambique	Saudi Arabia	Uganda
Bermuda	El Salvador	Japan	Myanmar	Serbia	United Arab Emirates
Bhutan	Estonia	Jersey	Namibia	Seychelles	United Kingdom
Bolivia	Eswatini	Jordan	Nepal	Sierra Leone	United States
Bonaire	European Union	Kazakhstan	Netherlands	Singapore	Uruguay
Bosnia and Herzegovina	Fiji	Kenya	New Zealand	Sint Maarten	US States
Botswana	Finland	Kosovo	Nigeria	Slovakia	Uzbekistan
Brazil	France	Kurdistan	North Macedonia	Slovenia	Vietnam
British Virgin Islands	Gambia	Kuwait	Norway	South Africa	WIPO (Madrid)
Brunei	Georgia	Kyrgyzstan	Oman	South Korea	Zambia
Bulgaria	Germany	Latvia	Pakistan	Spain	Zanzibar

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